



Project Management Practitioners' Conference 2018

**ARCHITECTING PROJECT MANAGEMENT
for Value Creation**

July 12th - 14th, Thu-Sat, 2018

NIMHANS CONVENTION CENTRE, BENGALURU



SPONSORSHIP OPPORTUNITIES

UNIQUE 3 IN 1 OPPORTUNITY

13TH Project Management Practitioners' Conference

3RD Engineering & Construction Industry Symposium

1ST Defence, Aerospace and Public Sector Undertakings Symposium

Project Management Institute Bangalore India Chapter
#13, Suryastan Apartments, Andree Road, Shanthi Nagar
Bengaluru - 560027, Karnataka – India
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Email: marketing@pmibangalorechapter.org



PMI

BANGALORE INDIA CHAPTER

PMPC 2018

12 – 14 July

Nimhans Convention Centre, Bengaluru

Project Management Practitioners' Conference was launched in 2006 as an annual conference by PMI Bangalore India Chapter. It is one of the most reputed and largest conference on Project Management in this region. We have consistently delivered value to our participants, from conference experience to choice of speakers, we don't leave any stone un-turned.

WHO WE ARE

PMI BC'S MISSION IS SIMPLE...

We bring together industry leaders in Project Management to exchange ideas, share best practices, examine the latest trends and establish relationship that helps them reach their goals.

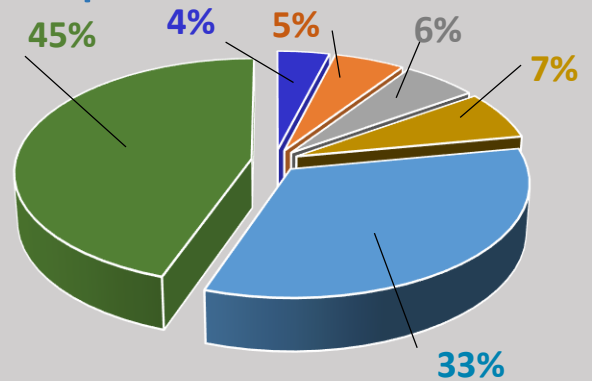
OUR FOCUS IS ON WHAT MATTERS

Through innovative exhibitors & sponsors, sought after speakers & facilitators, education & certification, networking and knowledge sharing sessions that foster true collaboration. We offer the best opportunities available to raise your brand awareness.

WE BRING DECISION MAKERS

PMI Bangalore India Chapter hosts 700+ delegates and industry leaders including the largest gathering of Project Management Professionals for 3 days of Networking opportunities and to acquire knowledge through Keynote address, Paper presentation, Poster presentation and through other forums.

Expected Invitees



Program Manager
Project Manager
PMO

Director
Senior Manager
Manager

Team/Tech. Lead
Engineer/Developer
Technical Role

Consultants
Self Employed
Start-ups

CEOs/CFOs
President/VP
Head of Department

Research Analyst's
Data Analyst's
Scientist's/ Advisor's

Event Sponsorship



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PMPC 2018 IS THREE IN ONE CONFERENCE



Project Management Practitioners' Conference (PMPC): Annual 3 days flagship program for Project Management Professionals, in its 13th edition in 2018.



Engineering & Construction (E&C)

Symposium: Annual 1 day flagship program specially designed for Engineering and Construction Industry, in its 3rd edition in 2018.



Defence, Aerospace and Public Sector Undertakings (DAPSU) Symposium:

Annual 1 day program specially designed for Defense, Aerospace and Public Sector Undertakings, 1st edition being launched this year in 2018.

BENEFITS OF SPONSORSHIP...

Networking Opportunities

Program & Project Managers, CEOs & CFOs, Directors & Senior Managers, Consultants & Start-ups

Exposure

Via social media and creative branding opportunities

700+

Conference attendees

100+

Institutions attending

On-Site Branding

6

Sponsor Levels

Event Sponsorship



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SPONSORSHIP LEVELS

“Exclusive” Platinum Sponsorship – INR 10,00,000/-

- Exclusive Partnership for the event
- Invited dignitary to be part of the inaugural function on stage with the Chief Guest
- Prime speaking slot for C level functionary
- Full page advertisement in PM Essence
- Publish interview with Senior Executive in the exclusive PMPC edition of PM Essence
- 10 Complimentary Delegate Registrations
- Logo & Link to appear on all pre-event communication
- Logo on the side panel in the main Auditorium
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- Opportunity to conduct a competition and make one announcement for declaring the prize winner on all days of the conference
- Logo in Social-Media updates and campaigns
- On stage acknowledgement

Gold Sponsorship – INR 8,00,000/-

- Prominent Partnership restricted to 2 sponsors
- One speaking slot for technical sessions
- Full page advertisement in PM Essence
- Play 5 Minute audio in the main auditorium
- 8 Complimentary Delegate Registrations
- Logo & Link to appear on all pre-event communication
- Logo on the side panel in the main Auditorium
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- Opportunity to conduct a competition and make one announcement for declaring the prize winner on all days of the conference
- Logo in Social-Media updates and campaigns
- On stage acknowledgement

Silver Sponsorship – INR 5,00,000/-

- Partnership restricted to 4 sponsors
- Half page advertisement in PM Essence
- 5 Complimentary Delegate Registrations
- Logo & Link to appear on onboarding communication
- Logo on the side panel in the main Auditorium
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- Opportunity to conduct a competition and make one announcement for declaring the prize winner on all days of the conference
- Logo in Social-Media updates and campaigns
- On stage acknowledgement

Event
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SPONSORSHIP LEVELS

Delegate Kit – INR 2,50,000/-

- Restricted to 1 Delegate Kit Sponsor
- Logo on side panel in the Main Auditorium
- Printed Logo on the delegate kit
- 2 Complimentary delegate registrations
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- Logo in Social-Media updates and campaigns

Delegate Badge – INR 1,50,000/-

- Restricted to 1 delegate badge sponsor
- Printed Logo on the conference delegate badge
- 1 Complimentary delegate registration
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- Logo in Social-Media updates and campaigns

Stall – INR 1,00,000/-

- Total 6 stalls outside main auditorium, size 10ftX10ft
- 1 Stall outside main auditorium for 3 days
- Opportunity to conduct a competition and make one announcement for declaring the prize winner on all days of the conference
- 2 passes for staff to manage the stall
- Name & Logo on Conference Web-page
- Distribution of promotional material/leaflet with the delegate kit
- On stage acknowledgement



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Past Sponsors*



*Partial List

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